

## Monday 12<sup>th</sup>

17:00 - 17:30	Participants registration
17:30 - 19:00	Welcome drink

## Tuesday 13<sup>th</sup> -

ENGLISH ONLY!

08.00-09.00	Registration
09.00-09.30	Opening and welcome

*All the talk will be organized as 15 minutes talk + 5 minutes questions*

FIRST SESSION - *chairman: Massimo Iorizzo*

### Genetics & genomics

09.30 - 10.00	Lectio and session
10.00 - 11.00	Oral presentations

11.00 - 11.15 *Coffee break*

SECOND SESSION - *chairman: Chad Finn*

### Breeding and horticulture

11.15 - 11.45	Lectio and session
11.45 - 12.45	First part of the session: Oral presentations

13.00 - 14.00 *Lunch*

14.00 - 14.40 Second part of the session: Oral presentations

THIRD SESSION - *chairman: Lara Giongo*

### Blueberry fruit quality and postharvest

14.40 - 15.10	Lectio and session
15.10 - 16.10	Oral presentations
16.10 - 16.45	Posters short presentation/view

THIRD SESSION - *chairman: Gianfranco Anfora*

### Pests and diseases of blueberry

16.45 - 17.15	Lectio and session
17.15 - 18.15	Oral presentations

20.30 Social Dinner at Muse

## Wednesday 13<sup>th</sup> - Technical Commercial Day



08.00 - 09.00	Registration
09.00 - 09.30	Authorities' opening - <b>Luca Lovatti CIF</b> Assessorato Sviluppo Economico e Lavoro, Assessorato Agricoltura della Provincia Autonoma di Trento, Aop APOT, Consorzio Sant'Orsola.
09.30 - 09.45	<b>Speaker and moderator: Mike Knowles</b> <b>(Provisional title)</b> Global overview and market summary of blueberry
09.45 - 10.00	Blueberry business development Fall Creek Adrian Wallbridge/Andrea Pergher <b>(Provisional title)</b> European overview of the blueberry business, consumption and main differences among main areas.
10.00 - 10.15	NURSERY AND CERTIFICATION Naktuinbouw <b>(Provisional title)</b> Blueberry nursery pipeline and plant quality.
10.15 - 10.30	NURSERY AND CERTIFICATION CIVI Italia <b>(Provisional title)</b> Blueberry nursery, plant quality and plant training for northern and southern conditions in Italy.
10.30 - 10.40	SUBSTRATES Legro <b>(Provisional title)</b>
10.40 - 11.00	<i>Coffee Break</i>
11.00 - 11.15	PRODUCTION Savini Sant'Orsola <b>(Provisional title)</b> Italian blueberry production and market
11.15 - 11.30	PRODUCTION Manuel Munoz <b>(Provisional title)</b> Blueberry production in the South of Europe (in Spanish) (to be confirmed by Giongo)
11.30 - 11.40	PRODUCTION XXXX <b>(Provisional title)</b> ....and in the north east (to be confirmed by all)
11.40 - 11.50	POSTHARVEST CHAIN UNITEC Raffaele Benedetti <b>(Provisional title)</b> Sorting.... (to be confirmed by Lovatti)
11.50 - 12.00	Infia <b>(Provisional title)</b> Packaging....
12.00 - 12.40	SUPERMARKETS COOP (to be confirmed by Savini) Conad (to be confirmed by Savini) MI-VR Arrigoni Alberto per mercato tradizionale (to be confirmed by Savini)*
12.40 - 13.00	Resume of the 13th scientific session <b>Lara Giongo, others</b>
13.00 - 13.30	Discussion <b>moderated by Mike Knowles</b>
13.30 - 14.30	<i>Lunch</i>
14.30 - 15.30	Sponsors and B2B activity
15.30 - 18.00	Tour to SO and FEM